CS 4518 Mobile and Ubiquitous Computing Lecture 10: Human-Centric Smartphone Sensing Applications Emmanuel Agu



BES Sleep Duration Sensing

Unobtrusive Sleep Monitoring

Unobtrusive Sleep Monitoring using Smartphones, Zhenyu Chen, Mu Lin, Fanglin Chen, Nicholas D. Lane, Giuseppe Cardone, Rui Wang, Tianxing Li, Yiqiang Chen, Tanzeem Choudhury, Andrew T. Campbell, in Proc Pervasive Health 2013

 Sleep impacts stress levels, blood pressure, diabetes, functioning



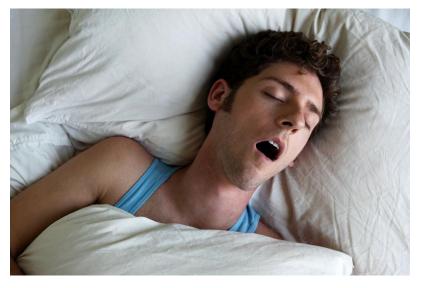


- Many medical treatments require patient records sleep
- Manually recording sleep/wake times is tedious



Unobtrusive Sleep Monitoring

- Paper goal: Automatically detect sleep (start, end times, duration) using smartphone, log it
- **Benefit:** No interaction, wear additional equipment,
 - Practical for large scale sleep monitoring
- Even a slightly wrong estimate is still very useful

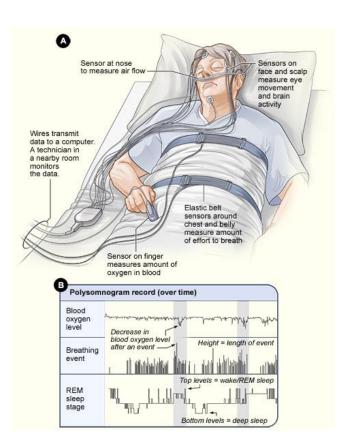




Sleep Monitoring at Clinics

- Polysomnogram monitors (gold standard)
 - Patient spends night in clinic
- Lots of wires
- Monitors:
 - **Brain waves** using electroencephalography (EEG),
 - Eye movements using electrooculography,
 - **Muscle contractions** using electrocardiography,
 - Blood oxygen levels using pulse oximetry,
 - **Snoring** using a microphone, and
 - Restlessness using a camera
- Complex, impractical, expensive!





Commercial Wearable Sleep Devices

Fewer wires

New Sleep

- Still intrusive, cumbersome
- Might forget to wear it





Can we monitor sleep with smartphone?





Insights: "Typical" sleep conditions

- Typically when people are sleeping
 - Room is Dark
 - Room is Quiet
 - Phone is stationary (e.g. on table)
 - Phone Screen is locked
 - Phone plugged in charging, off









Sense typical sleep conditions

- Use Android sensors to sense typical sleep conditions
 - Dark: light sensor
 - Quiet: microphone
 - Phone is stationary (e.g. on table): Accelerometer
 - Screen locked: Android system calls
 - Phone plugged in charging, off: Android system calls









Best Effort Sleep (BES) Model

• BES model Features:

• Phone Usage features.

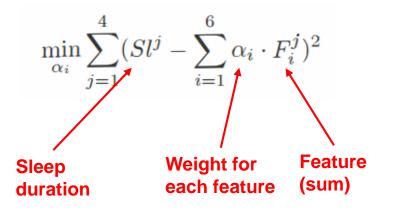
- --phone-lock (F2)
- --phone-off (F4)
- --phone charging (F3)
- -- Light feature (FI).
- -- Phone in darkness
- --Phone in a stationary state (F5)
- --Phone in a silent environment (F6)
- Each of these features are weak indicators of sleep
- Combine these into Best Effort Sleep (BES) Model

BES Sleep Model

Assume sleep duration is a linear combination of 6 features

$$Sl = \sum_{i=1}^{6} \alpha_i \cdot F_i, \ \alpha_i \ge 0$$

- Gather data (sleep duration + 6 features) from 8 subjects
- Train BES model
- Formalize as a regression problem:





Regression?

- Gather sleep data (sleep duration, 6 features) from 8 subjects
- Fit data to line
 - y axis sleep duration
 - x-axes Weighted sum of 6 features
- Weighted sum? Determine weights for each feature that minimizes error
- Using line of best fit, in future sleep duration can be inferred from feature values

80-70. $(Sl^j \sum \alpha_i \cdot F_i^j)^2$ min α_i 60 50· **Feature** Weight for 40 Sleep each feature (sum) duration 30-Sleep duration 1.5 1.6 1.3 1.4 1.7 Weighted sum of features



Results



Feature	Coefficient
Light (F_1)	0.0415
Phone-lock (F_2)	0.0512
Phone-off (F_3)	0.0000
Phone-charging (F_4)	0.0469
Stationary (F_5)	0.5445
Silence (F_6)	0.3484

Phone stationary - (e.g. on table) most predictive .. Then silence, etc

TABLE I: Weight coefficients for each feature in BES

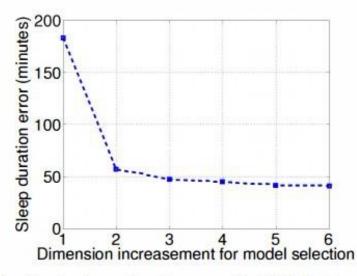
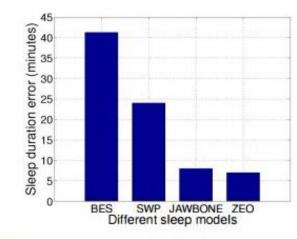
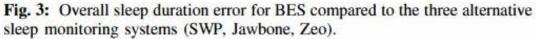


Fig. 2: The reduction in sleep duration error for BES by incrementally adding stationary, silence, phone-lock, phone-charging, light and phone-off features, respectively.



Results





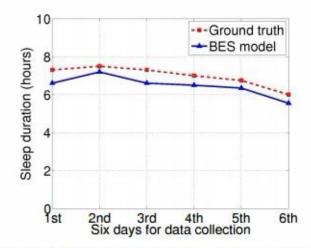


Fig. 5: Comparison of estimated and actual sleep duration under BES for one representative study subject.

My actual Experience



- Worked with undergrad student to implement BES sleep model
- **Results:** About 20 minute error (+ or -) for 8-hour sleep
- Errors/thrown off by:
 - Loud environmental noise. E.g. garbage truck outside
 - Misc ambient light. E.g. Roommates playing video games





AlcoGait

The Problem: Binge Drinking/Drunk Driving

- 40% of college students binge drink at least once a month
 - Binge drinking defn: 5 drinks for man, 4 drinks woman
- In 2013, over 28.7 million people admitted driving drunk
- Frequently, drunk driving conviction (DUI) results





Binge Drinking Consequences

- Every 2 mins, a person is injured in a drunk driving crash
- 47% of pedestrian deaths caused by drunk driving
- In all 50 states, after DUI -> vehicle interlock system
 - Also fines, fees, loss of license, lawyer fees, death
- Can we prevent DUI?



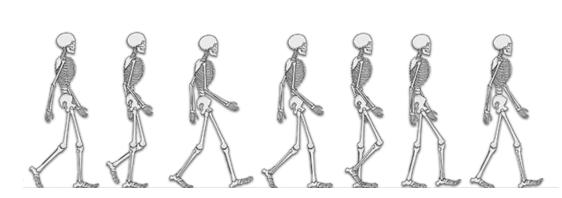
Vehicle Interlock system



Gait for Inferring Intoxication

- Gait: Way a person walks, impaired by alcohol
- Aside from breathalyzer, gait is most accurate bio- measure of intoxication
- The police also know gait is accurate
 - 68% police DUI tests based on e.g. walk and turn test



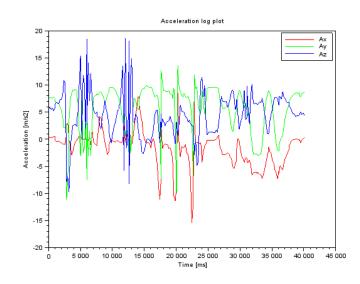




AlcoGait

Z Arnold, D LaRose and E Agu, Smartphone Inference of Alcohol Consumption Levels from Gait, in Proc ICHI 2015 Christina Aiello and Emmanuel Agu, Investigating Postural Sway Features, Normalization and Personlization in Detecting Blood Alcohol Levels of Smartphone Users, in Proc Wireless Health Conference 2016

- Can we test drinker's before DUI? Prevent it?
 - At party while socializing, during walk to car
- How? Alcogait smartphone app:
 - Samples accelerometer, gyroscope
 - Extracts accelerometer and gyroscope features
 - Classify features using Machine Learning
 - Notifies user if they are too drunk to drive

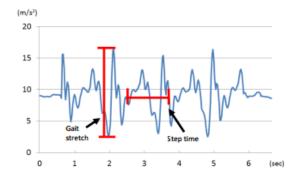




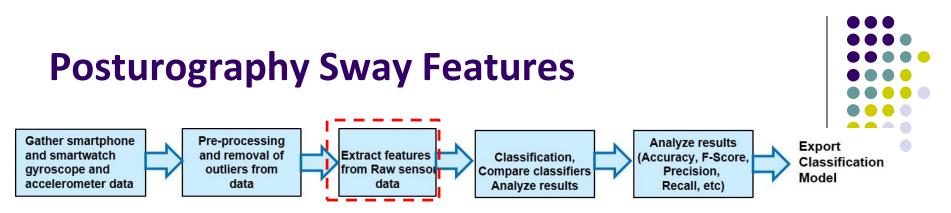
Accelerometer Features Extracted



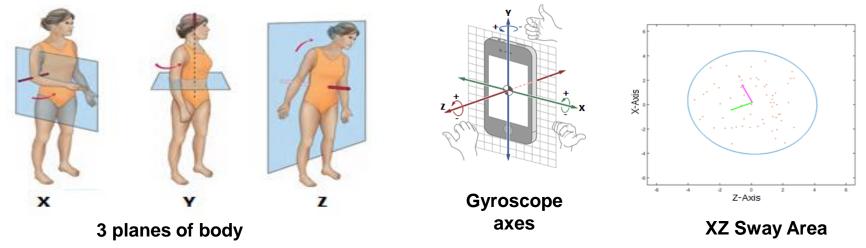
Feature	Feature Description
Steps	Number of steps taken
Cadence	Number of steps taken per minute
Skew	Lack of symmetry in one's walking pattern
Kurtosis	Measure of how outlier-prone a distribution is
Average gait velocity	Average steps per second divided by average step length
Residual step length	Difference from the average in the length of each step
Ratio	Ratio of high and low frequencies
Residual step time	Difference in the time of each step
Bandpower	Average power in the input signal
Signal to noise ratio	Estimated level of noise within the data
Total harmonic distortion	"Determined from the fundamental frequency and the first five harmonics using a modified periodogram of the same length as the input signal" [22]



Accelerometer gait features



- Posturography: clinical approach for assessing balance disorders from gait
- Prior medical studies (Nieschalk *et al*) found that subjects swayed more after they ingested alcohol
- Synthesized sway area features on 3 body planes and sway volume
- Sway area computation: project values of gyroscope unto plane
- E.g. XZ sway area:
 - Project all observed gyroscope X and Z values in a segment an X-Z plane
 - Area of smallest ellipse that contains all X and Z points in a segment is its XZ sway area



Gyroscope Features Extracted

Table 1: Features Generated from Gyroscope Data			
Feature Name	Feature Description	Formula	
XZ Sway Area	Area of projected gyroscope readings from Z (yaw) and X (pitch) axes	$XZ Sway Area = \pi r^2$	
YZ Sway Area	Area of projected gyroscope readings from Z (yaw) and Y (roll) axes	$YZ Sway Area = \pi r^2$	
XY Sway Area	Area of projected gyroscope readings from X (pitch) and Y (roll) axes	$XY Sway Area = \pi r^2$	
Sway Volume	Volume of projected gyroscope readings from all three axes (pitch, roll, yaw)	Sway Volume $=\frac{4}{3}\pi r^3$	



Steps for Training AlcoGait Classifier

- Similar to Activity recognition steps we covered previously
- 1. Gather data samples + label them
 - 30+ users data at different intoxication levels
- 2. Import accelerometer and gyroscope samples into classification library (e.g. Weka, MATLAB)
- 3. Pre-processing (segmentation, smoothing, etc)
 - Also removed outliers (user may trip)
- 4. Extract features (gyroscope sway and accelerometer features)
- 5. Train classifier
- 6. Export classification model as JAR file
- 7. Import into Android app





Specific Issues: Gathering Data

• Gathering alcohol data at WPI very very restricted

- 1. Must have EMS on standby
- 2. Alcohol must be served by licensed bar tender
- 3. IRB were concerned about law suits
- We improvised: used drunk buster Goggles
- "Drunk Busters" goggles distort vision to simulate effects of various intoxication (BAC) levels on gait
- Effects on goggle wearers:
 - Reduced alertness, delayed reaction time, confusion, visual distortion, alteration of depth and distance perception, reduced peripheral vision, double vision, and lack of muscle coordination.
- Previously used to educate individuals on effects of alcohol on one's motor skills.





Different Sways? Swag?



- Different people sway different amounts even when sober
- Some people would be classified drunk even when sober (Swag?)
- Cannot use same absolute sway parameters for everyone
- Normalize!
 - Gather each person's base data when sober
 - Divide possibly drunk gait features by sober features

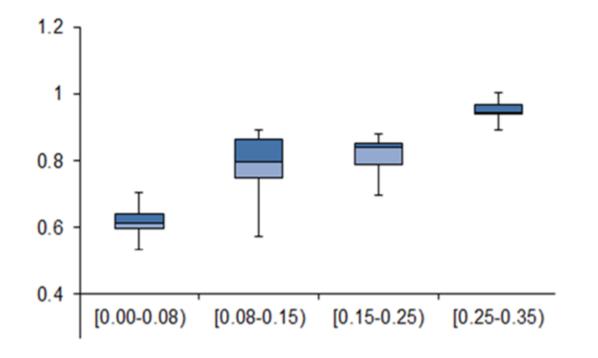
drunk _ feature sober _ feature

- Similar to how dragon dictate makes each reader read a passage initially
 - Learns unique inflexions, pronounciation, etc
- Classify absolute + normalized values of features

Box Plot of XZ Sway Area



As subjects got more intoxicated, normalized sway area generally increased



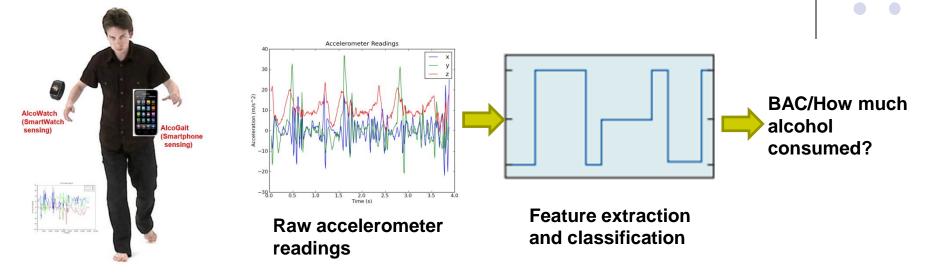
AlcoGait Evolution

- Zach Arnold, Danielle LaRose
 - Initial AlcoGait prototype, accelerometer features (time, freq domain)
 - Real intoxicated gait data from 9 subjects, 57% accuracy
 - Best CS MQP 2015

- Christina Aiello
 - Data from 50 subjects wearing drunk busters goggles
 - Gyroscope features: sway area, 89% accurate
 - Best Masters grad poster 2016
- Muxi Qi (ECE)
 - Signal processing, compared 27 accelerometer features



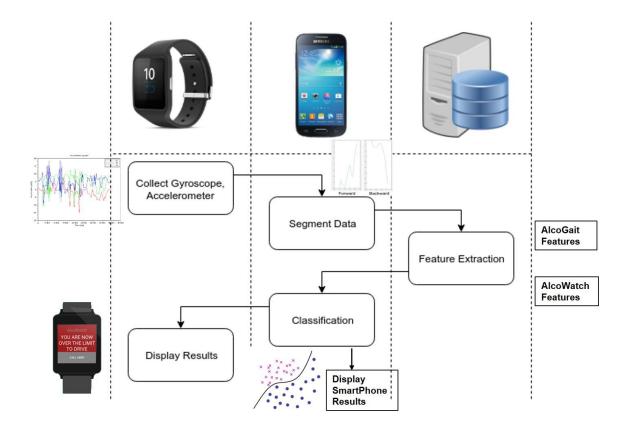
AlcoWatch MQP: Using SmartWatch to Infer Alcohol levels from Gait



- AlcoGait limitations:
 - Users leave phones in drawers, bags, on table 50% of the time
 - Many women don't have pockets, or carry their phones on their body
- Alcowatch MQP: Detect alcohol consumption using smartwatch
 - Classify accelerometer, gyroscope data
- Students: Ben Bianchi, Andrew McAfee, Jacob Watson

AlcoWear: Overview of How it Works

- Whenever user is walking, accelerometer + gyroscope data gathered simultaneously from smartphone + smartwatch
- Data sent to server for feature extraction classification
- Inferred BAC sent back to smartwatch, smartphone for display





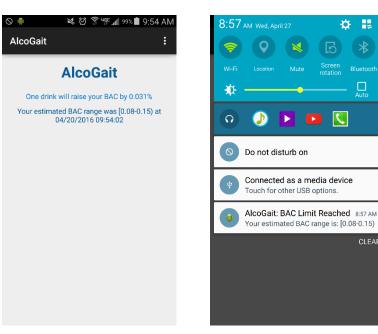
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Auto

Screen

AlcoWatch and AlcoGait Screens





AlcoWatch (Smartwatch)

AlcoGait (Smartphone)

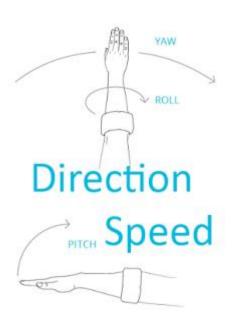
AlcoWatch Features

AlcoGait Smartphone features

- Sway features (captures trunk sway)
- Frequency-, Time-, Wavelet- and information-theoretic domain features

AlcoWatch Features

- Sway features
- Arm velocity, rotation (pitch, yaw, roll) along X,Y.Z





Currently: NIH-Funded Study to Gather Intoxicated Gait Data from 250 Subjects

- Alcohol studies extremely tough at WPI (many rules)
 - Rules: Need EMS, bar tender, etc for controlled study
- Collaboration with physician, researchers at Brown university
- Gather intoxicated gait data from 250 subjects
- Controlled study:
 - Drink 1... walk
 - Drink 2... walk..
 - Etc
- Gather data, classify







StudentLife

College is hard...

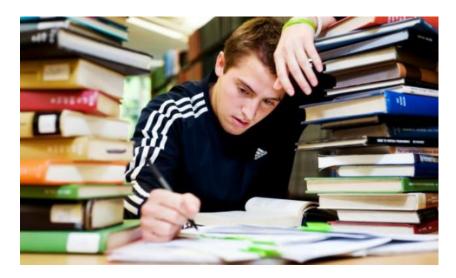
Rui Wang, Fanglin Chen, Zhenyu Chen, Tianxing Li, Gabriella Harari, Stefanie Tignor, Xia Zhou, Dror Ben-Zeev, and Andrew T. Campbell. 2014. StudentLife: assessing mental health, academic performance and behavioral trends of college students using smartphones. In *Proceedings of the 2014 ACM International Joint Conference on Pervasive and Ubiquitous Computing* (UbiComp '14)

Lots of Stressors in College

- Lack of sleep
- Exams/quizzes
- High workload
- Deadlines
- 7-week term
- Loneliness (e.g. freshmen, international students)

Consequences

- Burnout
- Decline in psychological well-being
- Academic Performance (GPA)





Students who Need Help Not Noticed

- Many stressed/overwhelmed students not noticed
 - Even worse in large classes (e.g. intro classes with 150-200 students)
 - Many do not seek help
 - E.g. < 10% of clinically depressed students seek counseling

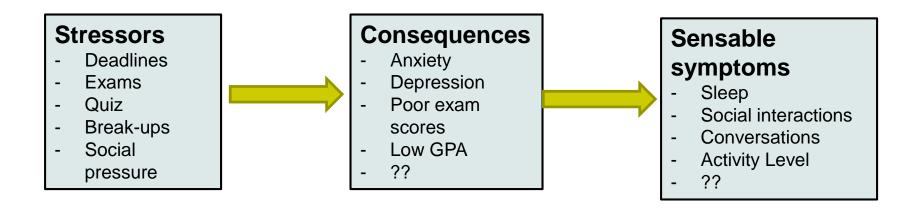






StudentLife: Continuous Mobile Sensing

 Research questions: Are sensable patterns (sleep, activity, social interactions, etc) reliable indicator of suffering student (e.g. low GPA, depressed, etc)?





StudentLife Continuous Sensing App

- **Goal:** Use smartphone sensing to assess/monitor student:
 - Psychological well-being (depression, anxiety, etc)
 - Academic performance
 - Behavioral trends, stress patterns as term progresses
- Demonstrate strong correlation between sensed data and clinical measures of mental health (depression, loneliness, etc)
- Show smartphone sensing COULD be used to give clinically valid diagnoses?
 - Get clinical quality diagnosis without going to clinic
- Pinpoint factors (e.g. classes, profs, frats) that increase depression/stress



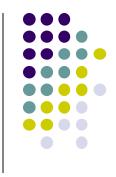




Potential Uses of StudentLife

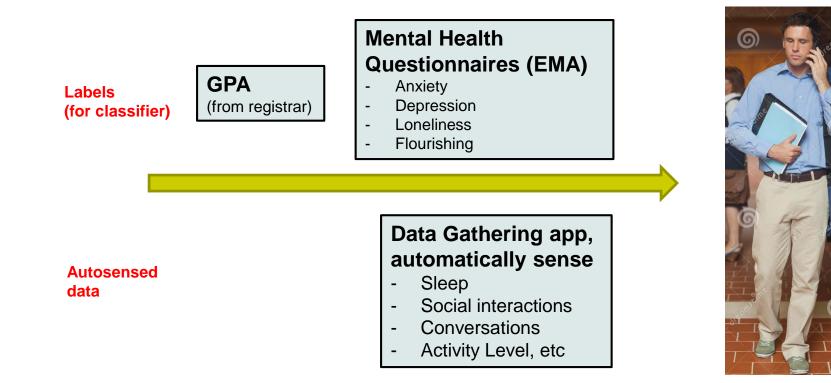
- Student planning and stress management
- Improve Professors' understanding of student stress
- Improve Administration's understanding of students' workload





StudentLife Approach

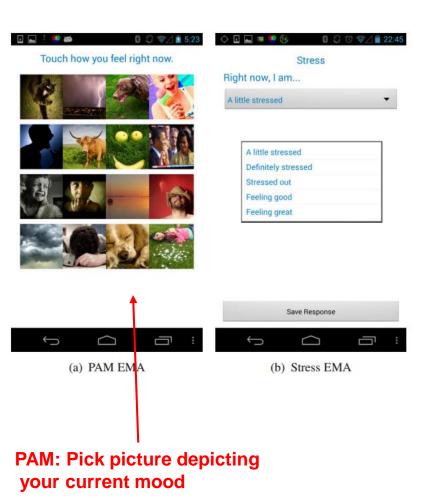
- Semester-long Study of 49 Dartmouth College Students
 - Continuously gather sensible signs (sleep, activity level, etc)
 - Administer mental health questionnaires periodically as pop-ups (called EMA)
 - Also retrieve GPA, academic performance from registrar
- Labeling: what activity, sleep, converstation level = high depression





Specifics: Data Gathering Study

- Entry and exit surveys at Semester (2 times) start/end
 - on Survey Monkey
 - E.g. PHQ-9 depression scale
- 8 MobileEMA and PAM quizzes per day
 - Stress
 - Mood (PAM), etc
- Automatic smartphone sensed data
 - Activity Detection: activity type, WiFi's APs
 - Conversation Detection:
 - Sleep Detection: duration





StudentLife Data Gathering Study Overview

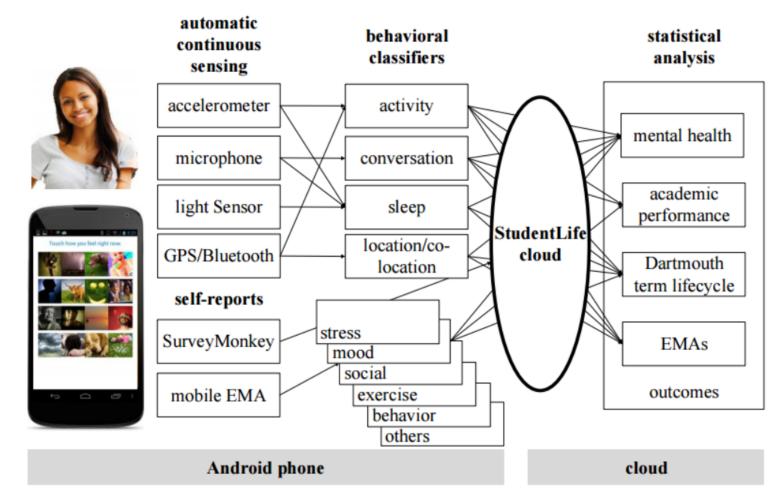


Figure 2. StudentLife app, sensing and analytics system architecture.

Clinical Mental Health Questionnaires

- MobileEMA popped up mental health questionnaires (widely used by psychologists, therapists, etc), provides labelled data
 - Patient Health Questionnaire (PHQ-9) ۲
 - Measures depression level
 - **Perceived Stress Scale**
 - Measures Stress level

Flourishing Scale

Measures self-perceived success in relationships, self-esteem, etc

UCLA loneliness survey

Measures loneliness (common in freshmen, int'l students)







(b) Stress EMA

Study Details

- 60 Students started study
 - All enrolled in CS65 Smartphone Programming class
 - 12 students dropped class during study
 - 30 undergrad/18 graduate level
 - 38 male/10 female
- Incentives:
 - StudentLife T-shirt (all students)
 - Week 3 & 6: 5 Jawbone UPs (like fitbit) raffled off
 - End of study: 10 Google Nexus phones in raffle
- 10 weeks of data collection



Correlation Analysis



- Compute correlation between smartphone-sensed features and various questionnaire scores, GPA, etc
- E.g. correlation between sensor data and PHQ-9 depression score, GPA

Table 3. Correlations between automatic sensor data and PHQ-9 depression scale.

automatic sensing data	r	p-value
sleep duration (pre)	-0.360	0.025
sleep duration (post)	-0.382	0.020
conversation frequency during day (pre)	-0.403	0.010
conversation frequency during day (post)	-0.387	0.016
conversation frequency during evening (post)	-0.345	0.034
conversation duration during day (post)	-0.328	0.044
number of co-locations (post)	-0.362	0.025

Some Findings

- Fewer conversations or co-locations correlate with
 - Higher chance of depression
- Higher stressed correlated with
 - Higher chance of depression
- More social interactions correlated with
 - Higher flourishing, GPA scores
 - Lower stress
- More sleep correlates with
 - Lower stress



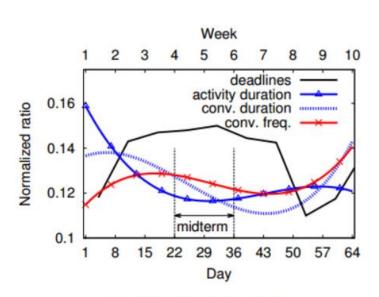


Findings (cont'd)

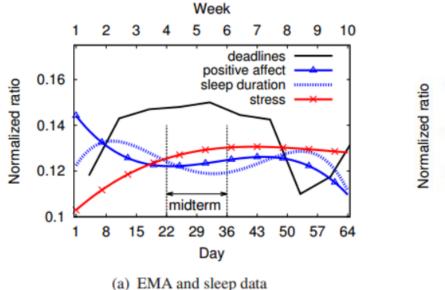
- Less sleep?
 - Higher chance of depression
- Less activity?
 - More likely to be lonely, lower GPAs
- No correlation between class attendance and academic performance (Hmm...)
- As term progressed:
 - Positive affect and activity duration plummeted

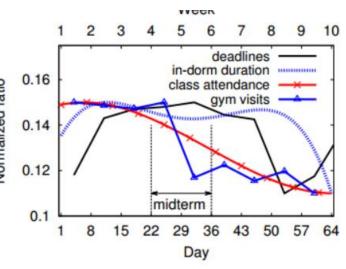
Findings (cont'd)

 Plotted total values of sensed data, EMA etc for all subjects through the term



(b) Automatic sensing data







(c) Location-based data

Study Limitations/Trade Offs



- Sample Selection
 - Voluntary CS65 Smartphone Programming class (similar to CS 4518)
- User participation
 - Burden: Surveys, carrying phone
 - Disinterest (Longitudinal study, EMA annoyance)
- Lost participants
- Sleep measurement inaccuracy
 - Naps



MIT Epidemiological Change

Introduction

Ref: A. Madan, Social sensing for epidemiological behavior change, *in Proc Ubicomp 2010*

Epidemiology: The study of how infectious disease spreads in a population

- Face-to-face contact is primary means of transmission
- Understanding behavior is key to modeling, prediction, policy



Research Questions



- Can smartphone reliably detect sick owner?
 - Based on sensable behavior changes (movement patterns, etc)
- **Q1:** How do physical and mental health symptoms manifest themselves as behavioral patterns?
 - E.g. worsening cold = reduced movement?

• **Q2:** Given sensed behavioral pattern (e.g. movement), can smartphone user's symptom/ailment be reliably inferred?

Potential Uses of Smartphone Sickness Sensing

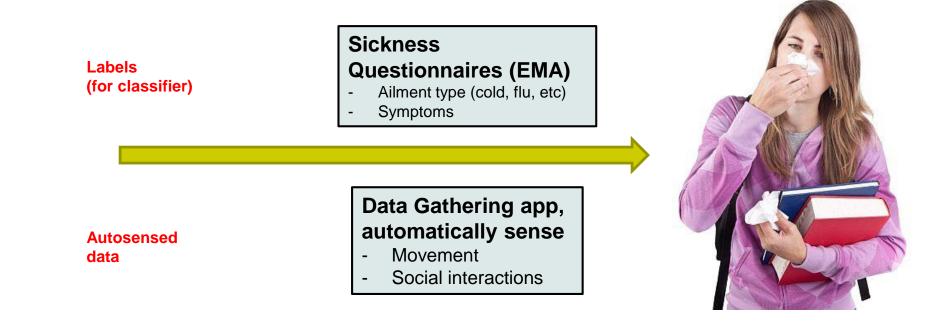
- Early warning system (not diagnosis)
 - Doesn't have to be so accurate
- Just flag "potentially" ill student, nurse calls to check up
- Insurance companies can reduce untreated illnesses that result in huge expenses





General Approach

- Semester-long Study of 70 MIT Students
 - Continuously gather sensable signs (movement, social interactions, etc)
 - Administer sickness/symptom questionnaires periodically as pop-ups (EMA)
- Labeling: what movement pattern, social interaction level = what illness, symptom





Methodology

- 70 residents of an MIT dorm
- Windows-Mobile device
- Daily Survey (symptom data)
- Sensor-based Social Interaction Data
- 10 weeks
 - Date: 02/01/2009 04/15/2009
 - Peak influenza months in New England





Methodology (Symptom Data)

- Daily pop-up survey
- 6AM every day respond to symptom questions

Table 1. Symptom Survey Questionnaire. All questions were Yes/No responses

Survey Question (as shown on mobile phone)

Do you have a sore throat or cough?

Do you have a runny nose, congestion or sneezing?

Do you have a fever?

Have you had any vomiting, nausea or diarrhea? Have you been feeling sad, lonely or depressed lately?

lately?

Have you been feeling stressed out lately?

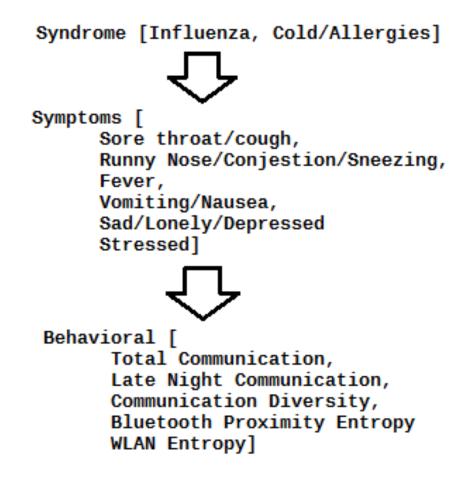


Methodology (Social Interaction Data)

- SMS and Call records (log every 20 minutes)
 - Communication patterns
 - Time of communication (e.g. Late night / early morning)
 - E.g. may talk more on the phone early or late night when in bed with cold
- Tracked number of calls/SMS, and with who (diversity)
 - E.g. sick people may communicate with/seeing same/usual people or new people (e.g. nurse, family?)
 - Intensity of ties, size and dynamics of social network
 - Consistency of behavior



Analyze Syndrome/Symptom/Behavioral Relationships

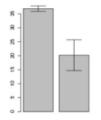




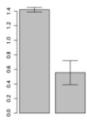
Data Analysis



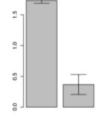
- Behavior effects of CDC-defined influenza (Flu)
 - Flu is somewhat serious, communication, movement generally



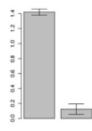
(a) Total Bluetooth interactions and entropy decrease **



(b) Late night early morning Bluetooth entropy with respect to other participants decreases **



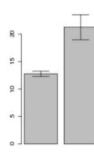
(c) WLAN based entropy with respect to university WLAN APs decreases ***



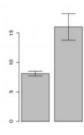
(d) WLAN Entropy with respect to external WLAN APs decreases ***

Data Analysis

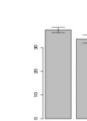
- Behavior effects of runny nose, congestion, sneezing symptom (mild illness)
 - Cold is somewhat mild, communication, movement generally increased



(a) Total communication increases ***



(b) Latenight early morning communication increases **



(c) Overall Bluetooth entropy decreases *

(d) Total WLAN APs detected increase **

R



Results: Conclusion



- **Conclusion:** Behavioral changes are identified as having statistically significant association with reported symptoms.
- Can we classify illness, likely symptoms based on observed behaviors?
- Why? Detect variations in behavior -> identify likelihood of symptom and take action

Symptom Classification using Behavioral Features



- Yes!!
- Bayes Classifier w/MetaCost for misclassification penalty

1.0

0.8

0.6

0.4

0.2

0.0

2

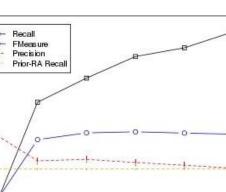
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MetaCost misclassification penalty

5

6

• 60% to 90% accuracy!!



Common Colds

Conclusion



- Mobile phone successfully used to sense behavior changes from cold, influenza, stress, depression
- Demonstrated the ability to predict health status from behavior, without direct health measurements
- Opens avenue for real-time automatic identification and improved modeling
- Led to startup Ginger io (circa 2012)
 - Patients tracked, called by real physician when ill
 - funded > \$25 million till date



Affect Detection

MoodScope: Detecting Mood from Smartphone Usage Patterns (Likamwa *et al*)

- Define Mood based on Circumplex model in psychology
- Each mood defined on pleasure, activeness axes
 - Pleasure: how positive or negative one feels
 - Activeness: How likely one is to take action (e.g. active vs passive)

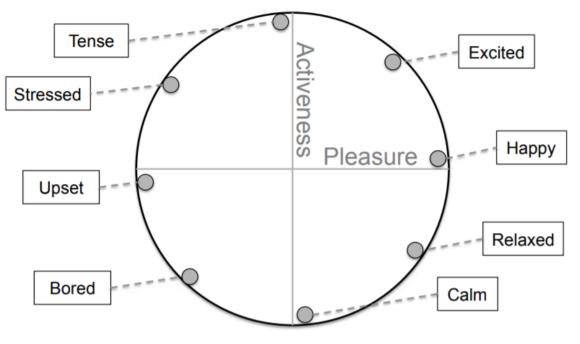


Figure 1: The circumplex mood model

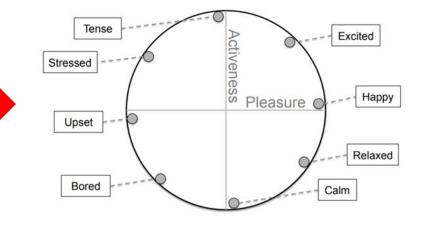


Classification



 Moodscope: classifies user mood from smartphone usage patterns

Data type	Features
Email contacts	#messages #characters
SMS contacts	#messages #characters
Phone call contacts	#calls call duration
Website domains	#visits
Location clusters	#visits
Apps	#app launches app duration
Categories of apps	#app launches app duration



Mood

Smartphone usage features

MoodScope Study



- 32 Participants logged their moods periodically over 2 months
- Used mood journaling application
- Subjects: 25 in China, 7 in US, Ages 18-29

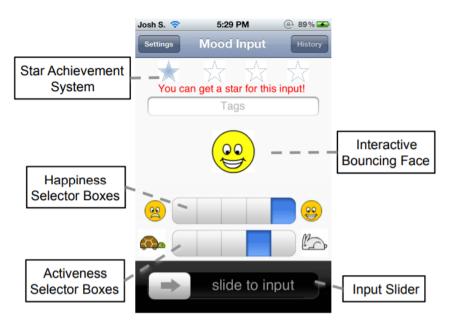


Figure 2: Mood journaling application view

MoodScope: Results



- Multi-linear regression
- 66% accuracy using general model (1 model for everyone)
- 93% accuracy, personalized model after 2 months of training
- Top features?
 - Communication
 - SMS
 - Email
 - Phone Calls
 - To whom?
 - # messages
 - Length/Duration
- Consider "Top 10" Histograms How many phone calls were made to #1? #2? ... #10? How much time was spent on calls to #1? #2? ... #10?



Voice-Based/Speech Analytics

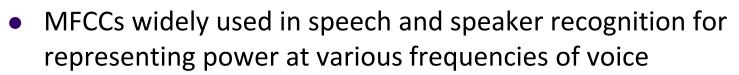
Voice Based Analytics



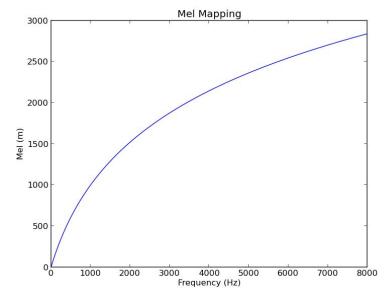
- Voice can be analyzed, lots of useful information extracted
 - Who is talking? (Speaker identification)
 - How many social interactions a person has a day
 - Emotion of person while speaking
 - Anxiety, depression, intoxication, of person, etc.
- For speech recognition, voice analytics used to:
 - Extract information useful for identifying linguistic content
 - Discard useless information (background noise, etc)



Mel Frequency Cepstral Coefficients (MFCCs)



- Transforms speech attributes (frequency, tone, pitch) on non-linear scale based on human perception of voice
 - Non-linear amplification, MFCC features that mirror human perception
 - E.g. humans good at perceiving small change at low frequency than at high frequency

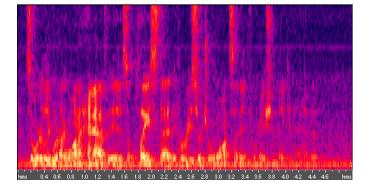


Audio Features for Emotion Detection

- Intensity: Energy of speech, intensity. E.g.
 - Angry speech: sharp rise in energy
 - Sad speech: low intensity

• Temporal features:

- Speech rate, voice activity (e.g. pauses)
- E.g. Sad speech: slower, more pauses
- Other emotion features: Voice quality, spectrogram, statistical measures







Detecting Boredom from Mobile Phone Usage, Pielot *et al*, Ubicomp 2015

Introduction



- 43% of time, people seek self-stimulation
 - Watch YouTube videos, web browsing, social media
- Boredom: Periods of time when people have abundant time, seeking stimulation
- **Goal:** Develop machine learning model to infer boredom based on features related to:
 - Recency of communication
 - Usage intensity
 - Time of day
 - Demographics

Motivation



If boredom can be detected, opportunity to:

- 1. Recommend content, services, or activities that may help to overcome the boredom
 - E.g. play video, recommend an article
- 2. Suggesting to turn their attention to more useful activities
 - Go over to-do lists, etc

"Feeling bored often goes along with an urge to escape such a state. This urge can be so severe that in one study ... people preferred to self-administer electric shock rather than being left alone with their thoughts for a few minutes" - Pielot et al, citing Wilson et al

Methodology: 2 Studies



• Study 1

- Can boredom be sensed using smartphone?
- What aspects of mobile phone usage are most indicative of boredom?

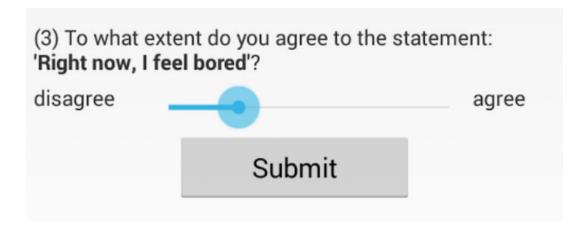
• Study 2

• Are bored people more likely to consume suggested content on their phones?

Methodology: Study 1



- Created data collection app *Borapp*
 - 54 participants for at least 14 days
 - Self-reported levels of boredom on a 5-point scale
 - Probes when phone in use + at least 60 mins after last probe
 - App collected sensor data, some sensor data at all times, others just when phone was unlocked





Study 1: Features Extracted

- Assumption: Short infrequent activity = less goal oriented
- Extracted 35 features, in 7 categories
 - Context
 - Demograpics
 - Time since last activity

Context			
audio	Indicates whether the phone is connected to a headphone or a bluetooth speaker		
charging	Whether the phone is connected to a charger or not		
day_of_week	Day of the week (0-6)		
hour_of_day	Hour of the day (0-23)		
light	Light level in lux measured by the proximity sensor		
proximity	Flag whether screen is covered or not		
ringer_mode	Ringer mode (silent, vibrate, normal)		
semantic_location	Home, work, other, or unknown		
Demographics			
age	The participant's age in years		
gender	The participant's gender		
Last Communication Activ	ity		
time_last_incoming_call	Time since last incoming phone call		
time_last_notif	Time since last notification (excluding Borapp probe)		
time_last_outgoing_call	Time since the user last made a phone call		
time_last_SMS_read	Time since the last SMS was read		
time_last_SMS_received	Time since the last SMS was received		
time last SMS sent	Time since the last SMS was sent		

Table 3. List of features related to context, demographics, and time since last communication activity.



Study 1: Features Extracted (Contd)

- Extracted 35 features, in 7 categories
 - Context
 - Demograpics
 - Time since last activity
 - Intensity of usage
 - External Triggers
 - Idling

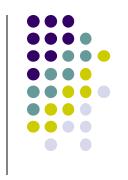
Usage (related to usage int	ensity)		
battery_drain	Average battery drain in time window		
battery_level	Battery change during the last session		
bytes_received	Number of bytes received during time window		
bytes_transmitted	Number of bytes transmitted during time window		
time_in_comm_apps	Time spent in communication apps, categorized to none micro session, and full session		
Usage (related to whether i	it was triggered externally)		
num_notifs	Number of notifications received in time window		
last notif	Name of the app that created the last notification		
last_notif_category	Category of the app that created the last notification		
Usage (related to the user l	being idling)		
apps per min	Number of apps used in time-window divided by time the screen was on		
num_apps	Number of apps launched in time window before probe		
num_unlock	Number of phone unlocks in time window prior to prol		
time_last_notif_access	Time since the user last opened the notification center		
time_last_unlock	Time since the user last unlocked the phone		
Usage (related to the type o	f usage)		
screen_orient_changes	Flag whether there have been screen orientation change in the time window		
app_category_in_focus	Category of the app in focus prior to the probe		
app_in_focus	App that was in focus prior to the probe		
comm_notifs_in_tw	received in the time window prior to the probe		
most_used_app	Name of the app used most in the time window		
most_used_app_category	Category of the app used most in the time window		
prev app in focus	App in focus prior to app in focus		

Table 4. List of features related to usage intensity, external trigger, idling and type.

Results: Study 1



- Machine-learning to analyze sensor and self-reported data and create a classification model
 - Compared 3 classifier types
 - 1. Logistic Regression
 - 2. SVM with radial basis kernel
 - 3. Random Forests
 - Random Forests performed the best and was used
 - Feature Analysis
 - Ranked feature importance
 - Personalized model: 1 classification model for each person



Results: Study 1, Most Important Features

- Recency of communication activity: last SMS, call, notification time
- Intensity of recent usage: volume of Internet traffic, number of phonelocks, interaction level in last 5 mins
- General usage intensity: battery drain, state of proximity sensor, last time phone in use
- **Context/time of day:** time of day, light sensor
- **Demographics:** participant age, gender
- Could predict boredom ~82% of time!

Import	Correlation	The more bored, the
0.0607		less time passed
0.0580	0.088	more time passed
0.0564	0.091	more time passed
0.0483	0.053	more time passed
0.0405		less time passed
0.0388		less time passed
0.0537	-0.010	darker
0.0411		
0.0153		less covered
0.0128	0.099	more male (1)
0.0093	n.a.	+20s/40s, -30s
0.0123	0.061	more notifications
0.0486	-0.015	less time passed
0.0400		less time passed
0.0199	-	more apps per minute
0.0124		more apps
0.0546	-0.012	less bytes received
0.0500		more bytes sent
0.0268	7	the higher
0.0249	-0.014	the lower
	0.0607 0.0580 0.0564 0.0483 0.0405 0.0388 0.0537 0.0411 0.0153 0.0128 0.0093 0.0128 0.0093 0.0123 0.0486 0.0400 0.0199 0.0124 0.0546 0.0500 0.0268	0.0580 0.088 0.0564 0.091 0.0483 0.053 0.0405 -0.090 0.0388 -0.013 0.0537 -0.010 0.0411 0.038 0.0153 -0.186 0.0128 0.099 0.0093 n.a. 0.0123 0.061 0.0486 -0.015 0.0400 -0.007 0.0124 0.049 0.0546 -0.012 0.0546 -0.012 0.0500 0.039 0.0268 0.012

Motivation: Study 2



Now that we can predict when people are bored.

• Are bored people more likely to consume suggested content?



Methodology: Study 2

- Created app *Borapp2*
- 16 new participants took part in a quasi-experiment
 - When participant was bored, app suggested newest Buzzfeed article
- Buzzfeed has articles on various topics including politics, DIY, recipes, animals and business





Methodology: Study 2 Measures



- Click-ratio: how often user opened Buzzfeed article / total number of notifications
- Engagement-ratio: How often user opened Buzzfeed article for at least 30 seconds / total number of notifications

Click-Ratio Engagement-Ratio 60 -60 -- 07 Patio - ⁰⁵ Batio 20 -20 - \bigcirc 0 -0 -Bored Normal Bored Normal Figure 7. Engagement-ratio per condition. Figure 6. Click-ratio per condition.

• Bored Users more likely to click on, engage more with suggested content

Results: Study 2



Secure Mobile Software Development Modules

Introduction



- Many Android smartphones compromised because users download malicious software disguised as legitimate apps
- Malware vulnerabilities can lead to:
 - Stolen credit card numbers, financial loss
 - Stealing user's contacts, confidential information
- Frequently, unsafe programming practices by software developers expose vulnerabilities and back doors that hackers/malware can exploit
- Examples:
 - Attacker can send invalid input to your app, causing confidential information leakage

Secure Mobile Software Development (SMSD)

- Goal: Teach mobile (Android) developers about backdoors, reduce vulnerabilities in shipped code
- Hackers generally attack Android devices more than iOS
- SMSD: Android Plug-In:
 - Alerts Android coder about vulnerabilities in their code
 - Hands-on, engaging labs to instill concepts, principles



SMSD: 8 Modules

- M0: Getting started
- M1: Data sanitization for input validation
- M2: Data sanitization for output encoding
- M3: SQL injections
- M4: Data protection
- M5: Secure inter-process communication (IPC)
- M6: Secure mobile databases
- M7: Unintended data leakage
- M8: Access control
- Lab: Go through M0, M1, M2 and M4 + fill out a survey
- My thought process: SMSD modules more useful for you, easier than research papers





M1: Data Sanitization for Input Validation

- Malicious inputs can:
 - Leak confidential information to the attacker
 - Lead to system crashes
 - Cause malicious database manipulation, corrupt database
- Countermeasure strategies:
 - White list valid inputs:
 - 1. Use regular expression to check whether an input is of the authorized type, rejects everything else
 - E.g. if a date is expected, Regular expression determines if input is valid date
 - 2. If input is from a fixed set of limited options, use a drop-down menu or radio button

• Black list invalid inputs:

- 1. Build blacklist of known common attack characters and patterns (', <script>)
- 2. Compare input to blacklist entries

Important: This Lab REPLACES Quiz 5

- No quiz 5 on Thursday
- Just do this lab online, due 11.59, Friday, March 2, 2018

