

Teagames & WPI
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teagames.com GSN

Introduction

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LIBERTY MEDIA FAMILY

Interactive Group

- Expedia.com
- backcountry.com
- ProFlowers
- IAC

Entertainment Group

- WorldWinner
- teagames.com
- starz
- FSN
- CDM
- DIRECTV
- ESPN

Capital Group

- TruePosition
- Sprint
- SIRIUS
- (((DKM)))
- Broadband

The Liberty Media Entertainment Group includes both GSN and Teagames.

About Teagames?

- Consists of physics-based Flash games trending towards extreme sports
- TG Motocross 3 is by far the most popular game on the site
- Primary Audience: 12-18 Year Old Males
- 1.5 Million Monthly Unique Visitors
- 8 Minute Average Visits

Target Audience

- **2 – 24 Year Olds**
 - 2-11: approx. 35%
 - 12-17: approx. 25%
 - 18-24: approx. 23%
- **Skewed Male** (approx. 75%)
- **From Multiple Regions:**
 - United Kingdom
 - United States
 - South America
- **Involved and Loyal to Unique Teagames IP**

Our Games

- Short Form
- Physics-Orientated
- Trend Toward Action Sports/Racing
- Quick to Play
- Easy to Understand
- Combines Tricks with Time
- Include Leaderboards

Most Popular Games

- TG Motocross
- Top Dog 2
- BMX Backflips
- Street Skating 2
- Catapult
- Fancy Pants 2
- Funky Trucks 4WD



TG Motocross



What We Don't Have

- Tower Defense
- Base Defense
- Shooters
- Real Time Shooters
- Launcher Games (Good Ones)
- Role Playing Games
- Persistent Browser Based Games



What We're Looking For

- Simple
- Easy to Understand
- Similar to Types of Games on Site
- Progressive & Aspirational
- Viral
 - Ideally with Social Media Mechanism



Opportunities

- We're Small
- But really, we're pretty Big
- And We're Growing
- Game Developer AND Publisher
- Exposure
- Future Opportunities



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