## IMGD 2905

## Simple Linear Regression

Chapter 10


1

## Motivation

- Have data (sample, x's)
- Want to know likely value of next observation
- E.g., playtime versus skins owned
- A-



## Motivation

- Have data (sample, x's)
- Want to know likely value of next observation
- E.g., playtime versus skins owned
- A - reasonable to compute mean (with confidence interval)
- B-



## Motivation

- Have data (sample, x's)
- Want to know likely value of next observation
- E.g., playtime versus skins owned
- A - reasonable to compute mean (with confidence interval)
- B - could do same, but there appears to be relationship between X and Y !



## Motivation

- Have data (sample, x's)
- Want to know likely value of next observation
- E.g., playtime versus skins owned
- A - reasonable to compute mean (with confidence interval)
- B - could do same, but there appears to be relationship between X and Y !
$\rightarrow$ Predict B
e.g., "trendline" (regression)



## Overview

- Broadly, two types of prediction techniques:

1. Regression - mathematical equation to model, use model for predictions

- We'll discuss simple linear regression

2. Machine learning - branch of AI, use computer algorithms to determine relationships (predictions)

- CS 453X Machine Learning



## Types of Regression Models



- Explanatory variable explains dependent variable
- Variable X (e.g., skill level) explains Y (e.g., KDA)
- Can have 1 or 2+
- Linear if coefficients added, else Non-linear


## Outline

- Introduction
- Simple Linear Regression
- Linear relationship
- Residual analysis
- Fitting parameters
- Measures of Variation
- Misc


## Simple Linear Regression

- Goal - find a linear relationship between to values
- E.g., kills and skill, time and car speed
- First, make sure relationship is linear! How?


## Simple Linear Regression

- Goal - find a linear relationship between to values
- E.g., kills and skill, time and car speed
- First, make sure relationship is linear! How?
$\rightarrow$ Scatterplot
(c) no clear relationship
(b) not a linear relationship
(a) linear relationship - proceed with linear regression


(b) Nonlinear

(c) No relationship


## Linear Relationship

- From algebra: line in form

$$
Y=m X+b
$$

$-m$ is slope, $b$ is $y$-intercept

- Slope (m) is amount $Y$ increases when $X$ increases by 1 unit
- Intercept (b) is where line crosses $y$-axis, or where $y$-value when $x=0$


11

## Simple Linear Regression Example

- Size of house related to its market value.
$X=$ square footage
$Y=$ market value (\$)

|  | A | B | C |
| :---: | :---: | :---: | :---: |
| 1 | Home Market Value |  |  |
| 2 |  |  |  |
| 3 | House Age | Square Feet | Market Value |
| 4 | 33 | 1.812 | \$90,000.00 |
| 5 | 32 | 1.914 | \$104,400.00 |
| 6 | 32 | 1.842 | \$93,300.00 |
| 7 | 33 | 1.812 | \$91,000.00 |
| 8 | 32 | 1.836 | \$101,900.00 |
| 9 | 33 | 2.028 | \$108,500.00 |
| 10 | 32 | 1,732 | \$87,600.00 |

- Scatter plot (42 homes) indicates linear trend



## Simple Linear Regression Example

- Two possible lines shown below (A and B)
- Want to determine best regression line
- Line A looks a better fit to data
- But how to know?

$$
Y=m X+b
$$



13

## Simple Linear Regression Example

- Two possible lines shown below ( A and B )
- Want to determine best regression line
- Line A looks a better fit to data
- But how to know?

$$
Y=m X+b
$$

| Line that gives best fit to |
| :--- |
| data is one that minimizes |
| prediction error |
| $\rightarrow$ Least squares line |
| (more later) |



## Simple Linear Regression Example

 x鳬 Chart- Scatterplot
- Right click $\rightarrow$ Add Trendline



15

## Simple Linear Regression Example x王 Formulas

=SLOPE(C4:C45,B4:B45)

- Slope = 35.036
=INTERCEPT(C4:C45, B4:B45)
- Intercept = 32,673

| A |  |  |  | B |  | C |
| :---: | :---: | :---: | ---: | ---: | :---: | :---: |
| 1 | Home Market Value |  |  |  |  |  |
| 2 |  |  |  |  |  |  |
| 3 | House Age |  | Square Feet | Market Value |  |  |
| 4 |  | 33 | 1,812 | $\$ 90,000.00$ |  |  |
| 5 | 32 | 1.914 | $\$ 104,400.00$ |  |  |  |
| 6 |  | 32 | 1,842 | $\$ 93,300.00$ |  |  |
| 7 | 33 | 1,812 | $\$ 91,000.00$ |  |  |  |
| 8 | 32 | 1,836 | $\$ 101,900.00$ |  |  |  |
| 9 | 33 | 2,028 | $\$ 108,500.00$ |  |  |  |
| 10 | 32 | 1,732 | $\$ 87,600.00$ |  |  |  |

- Estimate $Y$ when $X=1800$ square feet
$Y=32,673+35.036 \times(1800)=\$ 95,737.80$



## Simple Linear Regression Example

- Market value $=32673+35.036 x$ (square feet)
- Predicts market value better than just average


But before use, examine residuals

17

## Outline

- Introduction
(done)
- Simple Linear Regression
- Linear relationship
(done)
- Residual analysis
(next)
- Fitting parameters
- Measures of Variation
- Misc


## Residual Analysis

- Before predicting, confirm that linear regression assumptions hold
- Variation around line is normally distributed
- Variation equal for all $X$
- Variation independent for all $X$
- How? Compute residuals (error in prediction) $\rightarrow$ Chart




## Residual Analysis



## Residual Analysis - Good



21


## Residual Analysis - Summary

- Regression assumptions:
- Normality of variation around regression
- Equal variation for all y values
- Independence of


(b) variation
(a) ok
(b) funnel
(c) double bow

(d) nonlinear
(c)

(d)


## Outline

- Introduction
- Simple Linear Regression
- Linear relationship
- Residual analysis
- Fitting parameters
(done)
(done)
(next)
- Measures of Variation
- Misc


## Linear Regression Model



Random error associated with each observation

## Fitting the Best Line

- Plot all $\left(X_{i}, Y_{i}\right)$ Pairs



## Fitting the Best Line

- Plot all $\left(X_{j}, Y_{j}\right)$ Pairs
- Draw a line. But how do we know it is best?



## Fitting the Best Line

- Plot all $\left(X_{i}, Y_{i}\right)$ Pairs
- Draw a line. But how do we know it is best?



## Fitting the Best Line

- Plot all $\left(X_{i}, Y_{j}\right)$ Pairs
- Draw a line. But how do we know it is best?



## Fitting the Best Line

- Plot all $\left(X_{i}, Y_{i}\right)$ Pairs
- Draw a line. But how do we know it is best?

Intercept changed


## Linear Regression Model

- Relationship between variables is linear function



## Least Squares Line

- Want to minimize difference between actual y and predicted $\hat{y}$
- Add up $\varepsilon_{i}$ for all observed y's
- But positive differences offset negative ones
- (remember when this happened for variance?)
$\rightarrow$ Square the errors! Then, minimize (using Calculus)



## Least Squares Line Graphically



## Least Squares Line Graphically


https://www.desmos.com/calculator/zvrc4lg3cr

## Outline

- Introduction
- Simple Linear Regression
- Measures of Variation
- Coefficient of Determination
- Correlation
- Misc


## Measures of Variation




- Several sources of variation in y
- Error in prediction (unexplained)
- Variation from model (explained)

Break this down (next)

## Sum of Squares of Error



- Least squares regression selects line with lowest total sum of squared prediction errors
- Sum of Squares of Error, or SSE
- Measure of unexplained variation


## Sum of Squares Regression



- Differences between prediction and population mean
- Gets at variation due to X \& Y
- Sum of Squares Regression, or SSR
- Measure of explained variation


## Sum of Squares Total

- Total Sum of Squares, or SST = SSR + SSE



## Coefficient of Determination

- Proportion of total variation (SST) explained by the regression (SSR) is known as the Coefficient of Determination ( $\mathrm{R}^{2}$ )

$$
R^{2}=\frac{S S R}{S S T}=1-\frac{S S E}{S S T}
$$

- Ranges from 0 to 1 (often said as a percent) 1 - regression explains all of variation 0 - regression explains none of variation


41

## Coefficient of Determination Example




- How "good" is regression model? Roughly:
$0.8<=R^{2}<=1 \quad$ strong
$0.5<=R^{2}<0.8$ medium
$0<R^{2}<0.5$ weak


## How "good" is the Regression Model?




I DON'T TRUST LINEAR REGRESSIONS WHEN ITS HARDER TO GUESS THE DIRECTION OF THE CORRELATION FROM THE SCATTER PLOT TTAN TO FIND NEW CONSTELLATIONS ON IT.
https://xkcd.com/1725/

## Relationships Between X \& Y



## Relationship Strength and Direction Correlation

- Correlation measures strength and direction of linear relationship
-1 perfect neg. to +1 perfect pos.
- Sign is same as regression slope
- Denoted R. Why? $\mathrm{R}=\sqrt{R^{2}}$


Where, $\bar{X}$ =mean of X variable $\bar{Y}=$ mean of $Y$ variable



ZERO CORRELATION


NEGATIVE CORRELATION

## Correlation Examples (1 of 3)



## Correlation Examples (2 of 3)



47

Correlation Examples (3 of 3)





## Correlation Examples (3 of 3)




Anscombe's
Quartet


Summary stats:
Mean $_{x} 9$ Mean 7.5
Var $_{x} 11$
Var $_{y} \quad 4.125$

 Model: $y=0.5 x+3$

## Correlation Summary



## Correlation is not Causation



Buying sunglasses causes people to buy ice cream?

## Correlation is not Causation



Importing lemons causes fewer highway fatalities?

## Correlation is not Causation




## Correlation is not Causation


https://xkcd.com/552/

## Outline

- Introduction
(done)
- Simple Linear Regression
(done)
- Measures of Variation
- Misc
(done)
(next)

Extrapolation versus Interpolation

- Prediction
- Interpolation within measured X-range
- Extrapolation outside measured $X$-range



## Be Careful When Extrapolating



If extrapolate, make sure have reason to assume model continues

## Prediction and Confidence Intervals (1 of 2)



## Prediction and Confidence Intervals (2 of 2)




## Beyond Simple Linear Regression



Linear


Quadratic


Root


Cubic

- Multiple regression - more parameters beyond just X
- Book Chapter 11
- More complex models - beyond just $Y=m X+b$


## More Complex Models



- Higher order polynomial model has less error $\rightarrow$ A "perfect" fit (no error)
- How does a polynomial do this?


## Graphs of Polynomial Functions



Cubic Function (deg. = 3)


Linear Function (degree =1)


Quartic Function (deg. $=4$ )


Quintic Function (deg. = 5)

> Higher degree, more potential "wiggles"

But should you use?

## Underfit and Overfit



- Overfit analysis matches data too closely with more parameters than can be justified
- Underfit analysis does not adequately match data since parameters are missing
$\rightarrow$ Both model do not predict well (i.e., for non-observed values)
- Just right - fit data well "enough" with as few parameters as possible

